

**For Immediate Release**

## **R.J.O'Brien Launches New Web Site**

CHICAGO January 30, 2002 – R.J.O'Brien (RJO), a leading futures commission merchant, is pleased to announce the first phase redesign of its Web site [www.rjobrien.com](http://www.rjobrien.com). Evolving out of a simple corporate marketing site, [www.rjobrien.com](http://www.rjobrien.com) now serves as the portal for a variety of tools that offer RJO customers easy access to compelling market and trade information. The site has also been given a new design that proves more functional and aesthetically pleasing for its users.

Addressing the needs of all RJO clients, the newly launched Web site includes current account positions and reports, archived account statements, and research provided by RJO and its partners. The site also offers quotes, charts, weather, and news to visitors of the site. In addition [www.rjobrien.com](http://www.rjobrien.com) will continue its mission to offer detailed information about the company, and services that it offers to individuals, brokers, and corporate customers alike.

"The new R.J.O'Brien Web site is the first in a several step strategy to offer enhanced Internet services to our customer base" added Colleen Mitchell, President of R.J.O'Brien. "For over 87 years, R.J.O'Brien has prided itself on personalized service for its customers. Executing our new Internet strategy will further enhance our ability to serve our customers in creative and unique ways."

Established in 1914, R.J.O'Brien is a Chicago based futures commission merchant and a founding member of the Chicago Mercantile Exchange. RJO clears regulated futures trades for both introducing brokers and institutional clients in all segments of the industry and is a leader in order routing technology. The company offers the highest level of professional service and is widely recognized as one of the top managed FCM's in the futures industry.

For information on RJO, please contact Matthew Rees at 312.373.5310.

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